



INDEPENDENT LOTTERY RESEARCH

FOR IMMEDIATE RELEASE

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**INDEPENDENT LOTTERY RESEARCH CAMP TO INCLUDE DISCUSSION ON ILLINOIS' RECENT
DECISION TO TEST INTERNET SALES AND PRIVATE MANAGEMENT FOR THE LOTTERY**

*Eric Madiar, Chief Legal Counsel to the Illinois Senate President, Has Been Added as a Speaker for the
Event Held July 23 & 24 in Chicago*

CHICAGO, IL (July 16, 2009) – ILR announces Eric Madiar as a speaker for its fourth annual Research Camp. Mr. Madiar was a key source of information on the state of Illinois' desire to mandate a test of Internet lottery sales and to award a contract for a private company to manage its lottery.

He will speak on the issues the state confronted in drafting the enabling legislation and answer questions from campers on potential next steps in the process.

Michael Jones, ILR director commented, "Independent Lottery Research's innovative research and National Poll data played a key role in the legislature's decision to pursue these two new initiatives. It will be valuable for parties interested in assisting the state in maximizing the potential of the lottery to hear how the entire process unfolded."

For more information on the schedule, attendees and how to register, please visit www.ilresearch.com or call Jessica Ellington at 312-321-8117.

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